

# New Mexico MainStreet

MainStreet creates public and private partnerships with a 21-year track record of success. State invested funds are matched locally from both public and private sources.

## The MainStreet Program:

- MainStreet restores economic vitality to our state's downtowns through city design, promotion, economic restructuring, and organization.
- From July 2005 to June 2006, MainStreet spawned 126 new businesses, fostered 171 building rehabilitations, generated \$12,438,638 in public reinvestment, and gave rise to 446 new jobs.\*
- MainStreet's program associates provide free training sessions on town design, promotion and publicity, organization, and economic restructuring.
- MainStreet also sponsors architecture projects through the University of New Mexico Design Planning and Assistance Center (DPAC).
- New Mexico MainStreet is the local division of the National Main Street Center in Washington, D.C., part of the National Trust for Historic Preservation.

Currently 20 communities are members of New Mexico MainStreet. They are: *Artesia, Bernalillo, Carlsbad, Chama, Clayton, Clovis, Corrales, Farmington, Gallup, Grants, Hobbs, Las Cruces, Las Vegas, Los Alamos, Portales, Raton, Roswell, Santa Rosa, Silver City, and Tucumcari.*

MainStreet's six satellite communities are *Bayard, Dona Ana, Espanola, Eunice, Harding County, and Reserve.*

In the last year, these towns embarked on DPAC projects: *Carlsbad, Dona Ana, Farmington, Los Alamos, Raton, Roswell, and Springer.*

Data from the New Mexico Economic Development Department